

Call for Papers: Special Issue on “Decision Making through Soft Computing”

International Journal of Business, Management and Social Sciences (IJBMSS)

Special Issue on: “Decision Making through Soft Computing”

Application of soft computing in managerial decision making is becoming very popular in recent times. Management issues of utmost importance are being resolved with the application of soft computing. Soft computing has therefore evolved theoretically and from real life situations, thus providing freedom from vagueness and uncertainty and also creating opportunities for simple solutions as well as solutions to complex problems. Soft computing has replaced the traditional time-consuming and complex techniques of hard computing with more intelligent processing techniques.

Looking at the present need of businesses, it has become necessary to assess the prevailing scenario of soft computing applications to decision making and to provide research agenda for the future. Thus, the evident objective of the special issue is to invite contributions from the community of researchers, academicians and practitioners from industries and research establishments in the area of ‘Decision making through Soft Computing’. The topics to be covered include, but not limited to:

- Strategic Decision making through Soft Computing
- Soft Computing for Complex Multiple Criteria Decision Making
- Soft Computing based Decision Support Systems
- Soft Computing to Model Discretionary Decision-Making
- NeuroSolutions and Neural networks to various applications.
- Application of Fuzzy Logic, Particle swarm optimization (PSO), Genetic Algorithms, Support Vector Machines, Neural Networks Models
- Model Integrating Particle swarm optimization, Fuzzy neural network, Artificial neural network etc.

Submission Guidelines and Important Dates

Manuscripts should be in English and normally not exceed 7000 words in length (single column, 10 pt running text, double spacing, Times New Romans). All contributions will be subjected to a blind review process. Manuscripts must be sent electronically to the following email addresses:

yusuffdm@iitr.ernet.in, mnqureshi@rediffmail.com, sa_oke@yahoo.com

with the subject title as: Special Issue on “**Decision making through soft computing**” in Word document (Microsoft Word 97/2000/2003 version) not later than March 1, 2011. The official website of the journal is found at

<http://www.ijbmss-ng.com/>

Important dates are as follows:

Deadline for full paper submission: **March 1, 2011**

First turn of paper review: **April 16, 2011**

Second turn of paper review: **June 16, 2011**

Final (Camera-ready) paper submission: **August 1, 2011**

Addresses of Guest Editors:

<p>Zillur Rahman, Ph.D. Associate Professor Department of Management Studies Indian Institute of Technology Roorkee Roorkee-247667 (Uttarakhand), India Ph.# (01332) 285081, 285014 (O) Fax # (01332) 285565 (O) Email: zrahman786@gmail.com</p>	<p>M N Qureshi, Ph.D. Associate Professor, Department of Mechanical Engineering, Faculty of Tech. & Engg. The M.S.University of Baroda, Vadodara-390001,India Ph.#(0265)2413838(O) Fax # (265)2458199 (O) Email: mnqureshi@rediffmail.com</p>
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For inquiries, send to the **Guest Editors** or **Dr. S.A. Oke (sa_oke@yahoo.com), Editor, IJBMSS**