

**INTERNATIONAL JOURNAL OF BUSINESS, MANAGEMENT AND SOCIAL SCIENCES
(IJBMSS)**

Editor: S.A. Oke, PhD, University of Lagos, Nigeria

E-mail : sa_oke@yahoo.com

Associate Editor (Business Management): Barbara Bigliardi, PhD, Department of Industrial Engineering, University of Parma, viale G.P.Usberti 181/A, 43124 Parma – Italy; Email: barbara.bigliardi [AT]unipr.it

Associate Editor (Human Resources Management): Sangeeta Sahney, PhD, Vinod Gupta School of Management, Indian Institute of Technology, Kharagpur, West Bengal, India.; Email: sangeetasahney[AT]rediffmail.com

Co-Associate Editor (Human Resources Management): Koustab Ghosh, PhD, Calcutta Business School, Diamond Harbour Road, Bishnupur 743503, South 24 Pgs, West Bengal, India. Email: koustabghosh[AT]yahoo.co.in

Associate Editor (Tourism and Hospitality): , Nuno Carlos Leitao, PhD, Adjunct Professor at ESGTS, Polytechnic Institute of Santarém , Portugal and Research at CES, University of Coimbra, Portugal; Email: nunocarlosleitao[AT]gmail.com

Co-Associate Editor (Tourism and Hospitality): Camelia Surugiu, PhD, National Institute for Research and Development in Tourism, Romania; Email: cameliasurugiu[AT] gmail.com

EDITORIAL BOARD MEMBERS

- Kampan Mukherjee (India)
- Shaio Yan Huang (China)
- Sangeeta Sahney (India)
- Kioumars Paryani (USA)
- Elizabeth Anne Cudney (USA)
- Cassandra C. Elrod (USA)
- Ikhlas Altarawneh (Jordan)
- Edwina Pio (New Zealand)
- Koustab Ghosh (India)
- Li-Chang Hsu (Taiwan)
- K.S. Srinivasa Rao (India)
- Barbara Bigliardi (Italy)
- Nuno Carlos Leitão (Portugal)
- Md. Mamun Habib (Bangladesh)
- Camelia Surugiu (Romania)
- S. Tabassum Sultana (India)
- Hyunchul Ahn (Korea)
- Kuang-Hua Hsu (Korea)
- Yu-Cheng Tu (Korea)
- Iñaki Heras (Spain)
- M N Qureshi (India)
- Zillur Rahman (India)
- Elsadig Ahmed (Malaysia)

REVIEWERS

The following reviewers have greatly helped us in reviewing our manuscripts and have brought such submissions to high quality levels. We are indebted to them.

- Dipayan Biswas (USA)
- Marius Surugiu (Romania)
- Andrei Jean (Romania)
- Mihai Nica (USA)

BIOGRAPHICAL NOTES OF EDITORIAL BOARD MEMBERS

Kampan Mukherjee, PhD

Dr Kampan Mukherjee is Professor in Department of Management Studies and Dean (Academic) of Indian School of Mines (ISM), Dhanbad. In addition to almost 30 years of teaching and research involvement at ISM, Prof Mukherjee is regular Visiting Professor of Otto von University of Magdeburg, Germany, XLRI, Jamshedpur, India and Indian Institute of Management, Shillong. Prof Mukherjee earned Ph.D from Moscow Institute of Economics and Statistics as government scholar in 1988 and subsequently Senior Research Visiting Fellowship of French government in 1998 for research in LAMSADE, University of Paris Dauphine. He also visited and taught at Finland, Australia, The Netherlands and Dubai. Administratively, he established the Department of Management Studies was the founder Head of the Department. Currently he has become the university Dean (Academic) of ISM. In addition to his extensive involvement in industrial training and consultancy, Prof Mukherjee is author of many research papers published in referred international and national journals.

Shaio Yan Huang, PhD

Dr. Shaio Yan Huang is an Associate Professor of Accounting and Information Technology at the National Chung Cheng University, Taiwan. He is also a member of the International Affair and Education Board in Information Systems Audit and Control Association (ISACA), Taipei Chapter. He published his research in *International Journal of Accounting Auditing and Performance Evaluation*, *Journal of Applied Business Research*, *International Journal of Business System Research* and *Journal of Applied Management and Entrepreneurship*. His main research interests are managerial accounting, accounting information system, computer auditing and financial accounting.

Sangeeta Sahney, PhD

Dr. Sangeeta Sahney, is an Assistant Professor, in the Vinod Gupta School of Management, Indian Institute of Technology, Kharagpur, West Bengal, India. Her areas of specialization are Consumer Behavior, Services Marketing, Quality Management and Organization Behavior. Presently she is on a short term deputation to the School of Management, Asian Institute of Technology, Bangkok.

Kioumars Paryani, PhD

Kioumars Paryani is currently an adjunct professor teaching management science and operations management. He opted to retire from General Motors Corporation as Technical Fellow in 2007 and last served at the GM R & D and Strategic Planning. He gained over 20 years of experience in Industry (in R & D, engineering and product development) and has over 30 years of experience in academia. Kioumars received his BS in Electrical Engineering with honors, and obtained both MS and Ph.D. degrees in Electrical Engineering from Michigan State University focusing on Systems Science, Operations Research and Decision Making. Prior to joining GM Research Laboratories in 1986, he spent 14 years on teaching and research in the academia and research institutes in the areas of Industrial Engineering, Systems Engineering, Quality Engineering and Operation Research. He started at GM Research Laboratories working on Project Trilby, a well-known project, the objective of which was to develop (for the first time) and implement systems engineering to the design and manufacture of automobiles. His main responsibility with the Mission Analysis and Systems Development and Methodology groups was to apply modeling, decision sciences and systems engineering techniques. He is a senior member of the American Society for Quality (ASQ) and a Certified Quality Engineer by the ASQ. He has served as a member of the Board of Examiners (1994 and 1995) for the Michigan Quality Leadership Award and has received recognition letters from the Governor of Michigan. He also serves as a member of Board of Editors for the Journal of Industrial and Systems Engineering (<http://www.jise.info>). He has presented technical papers at Institute for Operations Research and the Management Sciences (INFORMS), American Supplier Institute (ASI),

Society of Automotive Engineers (SAE), and American Society of Mechanical Engineers (ASME). He has co-authored articles for international symposiums on QFD and Mahalanobis-Taguchi System (MTS) that have been presented or published in Tokyo and Journal of Systems and Industrial Engineering and Concurrent Engineering journal. He has numerous internal reports on various projects in General Motors. He has authored and translated, in Farsi, several books in the area of systems theory, general systems theory, cybernetics, linear programming, probability theory and economic development.

Elizabeth Anne Cudney, PhD

Elizabeth Cudney: is an Assistant Professor at Missouri University of Science and Technology. She received her B.S. in Industrial Engineering from North Carolina State University, Master of Engineering in Mechanical Engineering and Master of Business Administration from the University of Hartford, and her doctorate in Engineering Management from the University of Missouri – Rolla. She received the 2008 ASQ A.V. Feigenbaum Medal and the 2006 SME Outstanding Young Manufacturing Engineering Award. She is an ASQ Certified Quality Engineer, Manager of Quality/Operational Excellence, and Certified Six Sigma Black Belt. She is a member of the ASEM, ASME, ASQ, IIE, and SAE.

Cassandra C. Elrod, PhD

Dr. Elrod joined the Department of Business & Information Technology at the Missouri University of Science & Technology in August of 2007. Dr. Elrod has taught a variety of courses including marketing, finance, new product development, management and organizational behavior, operations management, decision making, and engineering economics. In several of aforementioned courses, students have taken on industry and campus based clients to give insight into marketing and strategy improvement. Dr. Elrod's current research interest focus on new product development, quality management, lean and Six Sigma strategies, brand management, operations management, and higher education brand management. Dr. Elrod is currently assessing the brand of some engineering departments on the Missouri S&T campus to aid in marketing and recruitment of both perspective students and also industrial employers.

Li-Chang Hsu

Li-Chang Hsu is an Associate Professor of Economics at Ling Tung University, Taiwan. His current research interests are in the area of technology management, strategy management, and grey system theory. His articles are published by *African Journal of Business Management*, *Technological Forecasting and Social Change*, *Expert Systems with Application*, *Journal of Electronic Commerce Research*, *Service Business*, and others.

Barbara Bigliardi, Ph.D.

Barbara Bigliardi graduated (with distinction) in Industrial Engineering and Management at the University of Parma and holds a Ph.D. in Industrial Engineering from the same University in 2008. Since 2005 she has been researcher at the Department of Industrial Engineering of the same University. She is currently teaching "Business administration" at the degree courses in Industrial Engineering and Management and Mechanical Engineering, and "Economics and Corporate Organizations A" at the degree courses in Information Engineering (Computer Engineering, Electronic Engineering, and Communication Engineering) at University of Parma. She is also strongly involved in Executive Education running seminars for public and private organisations. Barbara Bigliardi's primary research interests focus around human resources management, performance management systems, and innovation and entrepreneurship. She has authored or co-authored many publications, including articles and research reports on the range of research topics listed above. Her research has been published on international journal, as well as on national and international conferences. She is also referee for more different international scientific journals.

Nuno Carlos Leitão, PhD

Nuno is Adjunct Professor at ESGTS, Polytechnic Institute of Santarém, Portugal and Research at CES, University of Coimbra; PhD. in Economics, Lusíada University of Lisbon (2008); Master degree in International Economics, ISEG, Technical University of Lisbon (2002); Member of Scientific board of several scientific reviews. He has already published papers in international refereed journals.

K.S.Srinivasa Rao, PhD

K.S.Srinivasa Rao has joined in Institute of Health Management Research (IHMR), Bangalore as Director on 24th May, 2010. Dr. Rao did his M.Sc.; M.Phil. and Ph.D. in Statistics (in 1992) from Andhra University, Visakhapatnam. Dr. Rao worked as Research Analyst in Operations Research Group (ORG), New Delhi and has 25 years of experience in Teaching and Research and worked in College of Management Studies-GITAM (Visakhapatnam); NIRMA Institute of Management (Ahmedabad); T.A.Pai Management Institute (Manipal); KLS' Institute of Management Education and Research (Belgaum); ALLIANCE Business School (Bangalore); Institute for Technology and Management (Bangalore). Dr. Rao got the Senior Research Fellowship (during 1990-92) from CSIR, New Delhi. He got Visiting Associateship in Computers from UGC in 1998 and worked on DSS by visiting IIM, Ahmedabad. His current research interests are in Banking, B-Schools and also in new tools like Artificial Neural Networks. He has his publications in journal like SANKHYA, Indian Journal of Regional Science, Indian Journal of Pure and Applied Mathematics, SANKALPA, ICAFI Journal of Applied Finance, ICAFI Journal of Bank Management, GITAM Journal of Management, etc. along with e-publications in Indianmba.com, HBR and MBA Universe.com. Dr. Rao is a Member, Editorial Board of International Journal of Electronic Marketing and Retailing (IJEMR), Inderscience Publishers. Dr. Rao has attended several national, international conferences and presented his research papers as well as Chaired sessions in several conferences. Dr. Rao acted as Reviewer for Pearson Publications.

Md. Mamun Habib, Ph.D.

Dr. Md. Mamun Habib is presently working as Assistant Professor in the Operations Management department at the faculty of Business Administration in American International University – Bangladesh (AIUB). He accomplished Ph.D. and M.S in Computer & Engineering Management from Assumption University of Thailand in 2009 and 2006 respectively. He achieved President and Vice-President Award for his outstanding performance in both Ph.D. and Master degree level. He developed a model of supply chain management for tertiary educational institutions at his doctoral degree level. He performed B.Sc. in EEE from Bangladesh University of Engineering & Technology (BUET) in 2002. He has about 8 years experience in the field of teaching for graduate and postgraduate students, training, consultancy and research. As a researcher, he has about 20 research papers and articles in renowned Conferences, reputed Journals and Book chapters. He is the Editor of the Book “Management and Services”, which published recently by Sciy.com. He serves as the Editor/Editorial board member/Reviewer of different reputed international journals and conferences. He is also serving as Ph.D. External examiner (Evaluator of Ph.D. Dissertation). His interested research areas are supply chain management, educational management, production & operations management, engineering management, technology management. He is member of different professional organizations including IEEE, IEB, AIMS, etc.

**Please note that information concerning the bios of other Board Members would be added as soon as we have them